

Freestyle BURBAGE

FREESTYLE BURBAGE IN THE MEDIA

Summer of Love 50 is organised by the Freestyle Burbage community arts and events project and sponsors will benefit from our experience in placing articles in various local media.

During 2016 our events were covered in The Local Rock, Hinckley Times and other local press, and we've been on two BBC Radio Leicester programmes.

In 2017 we will build on our relationships with local press and we will seek more opportunities to publicise our events on local radio.



50 Summer of Love

A summer of community arts events in Burbage for 2017
INFORMATION FOR SPONSORS

When you sponsor Summer of Love 50 you will be supporting a unique programme of community arts events as well as promoting your business.

Our standard sponsorship packages are described below, with more information overleaf. To find out more, or if you would like to support us in any other way, please contact Mike George on 07455 123883 or email mike@summeroflove50.org.uk

Supporter: £10

You will be listed as a supporter on our website and mentioned on our social media accounts.

Sponsor: £20

You will be listed as a sponsor on our website and on the printed programmes, and mentioned on our social media accounts. Your listing on our website will include your company logo and a link to your website.

Event sponsor: £30-£100

As an event sponsor you will receive all the benefits of a sponsor (as above), and your name will be included in the description of your chosen event and in press releases.

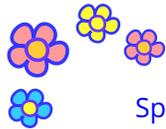
All supporters and sponsors will also receive a vinyl vehicle sticker.

Our website will be live in March and there will be articles in the local press from April. We will have 1,000 - 2,000 programmes printed and distributed through outlets in Burbage, Hinckley and the surrounding area.

Each event will be publicised on social media and a press release for each event will be sent to local media in the Hinckley and Nuneaton areas.

These are the events for the Summer of Love 50 programme. They are all open to everyone and are free.

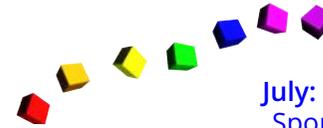
Monthly events: April to September



April: Flowers in the Rain

Sponsored by Earl Shilton Building Society

Decorated and planted welly boots and other containers around Burbage, filled with spring flowers. Anyone can take part and there will be painting and planting parties for schools, groups and the public during April.



July: Penny Lane Treasure Hunt

Sponsored by Webby's Walkies

A fun family treasure hunt around Burbage finding clues and exploring the lanes and jitties. We'll link this with a geocaching trail including the existing Jitty Bug Walk and wildlife areas.

May: A Groovy Kind of Love

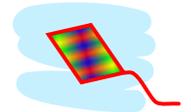
(Event sponsorship: £50)



An evening listening to 60s music on vinyl, children's craft workshops and displays of vinyl records, reused and upcycled to make art displays and sculptures.

August: Diamonds in the Sky KiteFest

(Event sponsorship: £50)



Hippy-themed kites at a kite-flying day. We'll organise kite-making/decorating workshops and also provide plans for people to make their own kites.



June: Strawberry Fields Hippy Picnic

(Event sponsorship: £30)

A free family picnic in a Burbage open space. Participants will bring goodies to eat and share, and a musical instrument if they have one.



September: Blackberry Way Forage Walk

Sponsored by Leicestershire Hypnotherapy Practice

Guided walks in the wilder parts of Burbage to find blackberries and other edible fruit, nuts, berries and plants, with information sheets and recipes.

And the love goes on...

These two summer-long events will run from June to September

Travelling Art Exhibition

Sponsored by G Seller & Co Ltd

During the summer we will organise a travelling art and craft exhibition to showcase children's creativity in various venues around Burbage, finishing with a weekend exhibition of all pieces together at the end of the summer.

Summer of Love 50 Yarnbomb

Sponsored by Wool and Crafts

The Burbage Yarnbomb Project will organise a summer yarnbomb with a hippy flavour creating colourful flower power yarn art all over Burbage, with contributions from individuals and groups.

